



Radio Commercial

WRITER	TITLE	SSE Super Segment	VERSION
DATE	LENGTH	:30/:30	STATUS
OFFICE	CLIENT		VEHICLE Super Segment
JOB NUMBER	ISCI CODE		STUDIO
PRODUCER	MUSIC/SINGER		VOICE TALENT

**ANNC (VO): This summer...**

ESCAPE FRIEND: So what's the plan?

**ANNC (VO): Ford brings you thrilling adventure...**

COWBOY: You're gonna need this.

**ANNC (VO): Heroic performance...**

FUSION HERO: We've gotta get outta here.

**ANNC (VO): The Ford Summer Spectacular...**

POLICE COMMISSIONER: He's the best chance we've got.

**ANNC (VO): Featuring blockbuster deals on Ford cars.**

ESCAPE FRIEND: This is awesome!

**ANNC (VO): Save on the fuel-efficient Fusion, Focus, Fiesta and C-MAX Hybrid.**

ESCAPE HERO: So are you in...or out?

**ANNC (VO): Don't miss it!**

(:30) ANNC (VO): LOCAL OFFER/DEALER TAG GOES HERE